

Mitch Campbell

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Career Profile:

Accomplished seafood industry executive with experience in aquaculture operations and fisheries resource management. Recognized as a results-oriented leader who has a wide range of experience with regulations, processes and interests of commercial and environmental stakeholders.

Expertise:

Harvest Operations
Stock Assessment
Safety Management
Biological/Ecological Research
Professional Seafood Advocate

Fisheries Compliance
Fish Processing/Food Safety
Policy Administration
Public Relations
Aquaculture Technology

Professional Experience:

Fisheries Development Solutions, Managing Director
Nelson, New Zealand

2006 - 2009

- Provide consultancy services to the New Zealand fishing industry who are seeking to reduce inefficiencies through the establishment of self-governing fisheries management frameworks.
- Manage harvest operations, including logistical planning, fish processing and marketing.
- Represent and protect the rights of commercial fishery and aquaculture stakeholders on policy issues proposed by government agencies.

Challenger Scallop Enhancement Company Limited, General Manager
Nelson, New Zealand

2003 - 2009

Challenger Oyster Management Company Limited, CEO
Nelson, New Zealand

- Coordinate commercial fisheries harvests, production operations and business affairs in various New Zealand fisheries.
- Administer a comprehensive fisheries management regime, including;
 - Stock assessment and fishery productivity/biological/ecological research
 - Coordinating fisheries stakeholder consultation with;
 - Commercial fishing industry participants
 - Customary and indigenous interests
 - Environmental & NGO lobby groups
 - Recreational fishers
 - Federal Agencies
 - Fisheries compliance and enforcement programs

- Aquaculture and scallop enhancement operations
- Ensure that existing and developing fisheries management systems are compliant with New Zealand fisheries and resource management legislation
- Provide business plan, budget and fisheries management advice to company shareholders and directors
- Ensure shareholder property rights (ITQ's or fish stock quota) and profitability are augmented and protected through the development of government approved fisheries plans
- Implement and build institutional capacity related to fisheries and aquaculture management, that seeks to increase operational efficiency and sustainability
- Develop and refine technical aspects of mussel and scallop spat catching
- Engage with government on regulatory reviews and coastal allocation decisions
- Manage a team of 4 permanent staff and \$1.2 million of company assets
- Manage external contracts and budgets
- Manage food safety programs to test and uphold marine bio-toxin and sanitary classifications to adhere with European Union (EU) and FDA export standards and domestic regulatory control schemes
- Manage and coordinate Marine Stewardship Council certification for various New Zealand fisheries
- Provide advocacy and support to fishermen
- Participate onboard research and aquaculture vessels as the lead technician/operations manager
- Correspond with media on fisheries management issues

**Tuna Management Association of New Zealand, Executive Director
2002-2003**

Wellington, New Zealand

- Responsible for administering company business and policy at the New Zealand Seafood Industry Council
- Worked with Government (conservation, foreign affairs and fisheries departments) to protect the property rights of commercial tuna fishers.

New Zealand Department of Conservation, Park Ranger

1998-2002

Nelson/Marlborough Conservancy, Nelson, New Zealand

- Conservation of recreational and visitor assets
- Conservation of biodiversity (pest control and threats)
- Public relations and compliance

Dairy Farm/Forestry worker, Dairy Flats

2001

Albany, Auckland, New Zealand

Education:

Massey University, New Zealand

- Bachelor of Applied Economics, with a major in Natural Resource and Environmental Economics

PROFESSIONAL REFERENCES FOR MITCH J CAMPBELL

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1. **Kim Drummond**

Director, Regulation and Compliance, Environment Canterbury;

Ex Fisheries Plans Manager, Ministry of Fisheries, New Zealand

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2. **Darren Guard**

Technical Trainer, Safe Ship Management and Safety Management Systems, Maritime New Zealand

Executive, Federation of Commercial Fishermen

Past President, Port Nelson Fishermen's Association

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Hope, Nelson, New Zealand
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3. **Doug Loder**

Marine Resource and Quota Manager, Talley's Fisheries Group Limited

Chairman, Challenger Finfish Management Company & Challenger Oyster Management Company

Chief Executive Officer, Federation of Commercial Fishermen

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