



# What **AAFA** Is Doing For You

## Sustainability into 2021

AAFA seeks to ensure responsible fishery management practices and the participation of vital fishing communities. It supports education regarding responsible fishing methods and promotes the health benefits of tuna consumption along with environmental benefits of sustainable fishery practices.



## **Consultant Reporting:** Mike Conroy | **July 2021**

### **COVID-19**

On June 18, the CA DFW issued the following notice about its approach to the second round of COVID-19 fisheries assistance - [Spend Plan Overview \(mcusercontent.com\)](https://mcusercontent.com/.../SpendPlanOverview).

### **NORTH PACIFIC ALBACORE – MANAGEMENT STRATEGY EVALUATION (“MSE”)**

NMFS submitted a brief overview of the June 1 meeting to the Pacific Fishery Management Council in June. [See here](#)

### **UN INTERGOVERNMENTAL CONFERENCE ON MARINE BIODIVERSITY**

### **OF AREAS BEYOND NATIONAL JURISDICTION – ABNJ/BBNJ**

The Fourth Session of the Conference has been rescheduled to “early next year”.

### **DOMESTIC MANAGEMENT – PFMC**

Council appointments were announced on June 28. Christa was reappointed as an Oregon Representative. Bob Dooley was reappointed as a California Representative. Corey Ridings, Ocean Conservancy, was appointed as a California Representative.

The June PFMC meeting did have

some discussions centered on the albacore fishery. The HMSAS offered the following comments on the NMFS overview of the June 1 Stakeholder Meeting (see pages 2 – 3 of [F.2.b Supp HMSAS Report 1 June 2021 \(pcouncil.org\)](https://www.pcouncil.org/documents/2021/06/F2b_Supp_HMSAS_Report_1_June_2021.pdf)). The Council took no formal action; but agreed with industry’s assessment that holding off on making any management proposals until next year is appropriate.

The PFMC also created an Ad Hoc Marine Planning Committee to gather industry and stakeholder input and advice on Marine Planning (Offshore Wind and Aquaculture). AAFA will have representation on this Committee.





## Consultant Reporting: Mike Conroy - Continued

### WIND FARMS OFF THE CALIFORNIA COAST

AAFA participated in the June 21 California Energy Commission Webinar and will be in attendance at the BOEM-California Intergovernmental Task Force Meeting (July 13); and (2) A two-day (July 22nd and 23rd) PFMC meeting covering marine planning and offshore development.

Based on the June 21 Webinar, we are expecting lease sales off Morro Bay and Humboldt next summer. Note – lease sales do not mean steel will be immediately placed in the water; but it does start the final part of the process; and as we are seeing elsewhere in the US – the process is developing very quickly.

### OFFSHORE RENEWABLES OFF THE OREGON COAST

[OR 3375](#), was signed into law by the Oregon Governor on June 23rd.

### OFFSHORE RENEWABLES OFF THE WASHINGTON COAST

On Friday, May 29, we heard that a developer was proposing for a 102 square mile offshore wind project off

Grays Harbor. Intel we have been able to gather indicates the industrial wind factory will be located 15 – 25 miles offshore.

### OTHER ITEMS WHICH AROSE PREVIOUSLY & CONTINUED THROUGH MAY 31, 2021.

- Construction began on the offshore wave energy test facility in early June. [See here \(msn.com\)](#)
- On June 8, the Ocean-Based Climate Solutions Act was introduced. As you will recall, this was introduced last fall; but failed to move. The new version does NOT include the prior version's Title II, which would have banned commercial extractive activities in at least 30% of the Nation's waters. We are continuing to digest the language of the 290-page bill.
- On June 11, the USCG issued a [Marine Safety Information Bulletin](#) which noted that mask wearing in outdoor areas of maritime transportation conveyances and hubs is no longer required. This MSIB reflects updated enforcement of the mask requirement for commercial vessels and maritime transportation hubs. It would be a good idea to have this available (a hard copy or the file itself) in case you are boarded by USCG and they are not aware of this MSIB.
- National Fisherman published an article entitled Pacific albacore: Trollers look for restaurants to revive fresh prices. [It can be accessed here](#)



## SOCIAL MEDIA REPORT

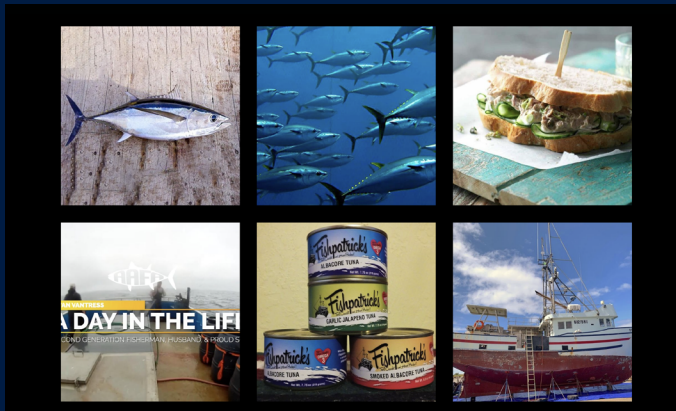
### "ONE BY ONE", "POLE AND LINE", "LOW IMPACT TO OTHER SPECIES" "ARTISANAL METHOD OF FISHING"

We continue to increase our presence on social media, leveraging our social media platforms driving our message above. When we began our social media campaign mid May, we had 25 followers on FB, we now have 80, Instagram 320, now 331. Many of us "like" posts that we see. Please also share using one of our hashtags #aafa #protectusfishermen #protectcoastalcommunities #eatseafood

Our posts reached 17,853 people for the month of June which was up 42% (May 12,298). The more we like and share, the more we grow our presence. Thank you for playing a role in our social media platforms, we cannot do it without our AAFA membership. Follow the AAFA page on FB.

### Private Labeled Canned Tuna within our AAFA family

In June we featured two private labels from our AAFA family: F/V "Fishpatrick Roelle". "Fishpatricks" can be ordered on their website: [www.fishpatricks.com](http://www.fishpatricks.com). if you have friends who want to purchase responsibly caught tuna



## WE NEED YOUR PHOTOS!

We use your photos for social media, these newsletters, the website, and more. If you take any high-resolution photos (or videos) of albacore tuna, you in action, or your boats please send them to us at: [tunamedia@americanalbacore.com](mailto:tunamedia@americanalbacore.com)

## UPCOMING MEETINGS AS OF 6/30

### JULY 13:

BOEM CALIFORNIA INTERGOVERNMENTAL RENEWABLE ENERGY TASK FORCE WEBINAR  
([REGISTER HERE](#))

### JULY 22-23:

PFMC MEETING COVERING MARINE PLANNING AND OFFSHORE DEVELOPMENT.  
([SEE HERE](#))

### SEPTEMBER 8-15:

PFMC MEETING TO BE HELD VIA WEBINAR

- Mike Conroy

by our AAFA fleet then Patrick Roelle's is a strong option.

Also featured was "Wild Albacore Tuna" canned by F/V Captain Banjo. Skip McMaster who sits on our AAFA Board and Jake McMaster who sits on AAFA PMA also privately can their responsibly caught tuna. "Wild Albacore Tuna" can be purchased by messaging F/V Captain Banjo Facebook page

I know as wives of albacore tuna fisherman we get many requests for canned tuna, we cannot keep up, so "Fishpatricks" and "Wild Albacore Tuna" can be a great option. More canned tuna will be featured in July.

### A Day in the Life of a Fisherman Series

The month of June we featured our well liked and loved: Captain Jack Vantress and his son Ryan Vantress on the F/V Seawind in a you tube video presenting the method of "trolling" "hook and line" albacore tuna, to help educate our consumers on this particular method of fishing. We all know how Seaspiracy sadly represented "ALL" fishermen, as ripping up the ocean floor, and over fishing which was an unfair and inaccurate depiction of our methods. This you tube production video will assist in educating our consumers on our "one by one" "hook and line". We already have a 1,000 views on you tube:-).

### Website

Our website is currently under construction, it should be back up and running by end of this week.